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Real Estate Marketing To A Farm: How To Find, Grow And Reap The Benefits Of A Geographic Farm (Realtor Marketing Book 1)



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Synopsis

Real Estate Marketing To A FarmHow To Find, Grow & Reap The Benefits of a Geographic FarmFind out tips and strategies to cultivate a successful real estate farm area. While researching for this title, we were surprised to discover how little real information there is out there about how to farm a neighborhood. The postcard people talked about postcards, the magnet people talked about magnets and no one provided comprehensive information about how to pick a farm, let alone how to effectively use sound marketing techniques across a variety of platforms to grow it, ultimately gain more clients and make more money. Some of the topics included are: What Is A Farm, Choosing a Farm & Farming For Sellers Newsletters, Postcards, & Brochure Boxes Website, Video, Email, & Social Media Open Houses & Door Knocking Creative Farming Ideas

Who is this book for? If you are just starting a farm, the internal pressure you may feel is just doubt about your marketing abilities and is no way reflective of how great farming Realtors started out. They each started their farm by listing just one house or selling one buyer, the same way that you will. This book will help you overcome your doubts and fears and strike out boldly, claiming your land and making a name for yourself! If you are an established agent who has decided to make your love or success in a neighborhood a formal farm, this book will give you definitive steps you can take to increase your dominance and sales in your desired location. Scroll up and grab a copy today.

Book Information

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Customer Reviews

Wow! This book is simply amazing. Here's the deal I find that In almost everything I do, Its easy to be great as long as I don't over think it. This book is perfect for K.I.S.S. Marketing (keep it simple stupid) in that it covers all the basics in a way that allows you to not only do them better but do them easier then the Realtor down the street! A must read!!!! Example of something I am going to implement from this book.Flowers around the sign post for Realtor signs! Not only does it class up what your doing it shows your client(and potential new clients) that while you want the house to sell you still care that they look good.Great book! Honestly Cant believe how much information I got in this one place. 5/5 stars!

I just got done reading this and there's some good tips. It starts of very basic with things you'll hear everywhere else. But then you get some golden nuggets to help you stand out from the other agents in your area.I gave it 4 stars cause of the typos.

The book was short but full of useful tips. However, those tips are very general. There is a lack of focused steps showing you how to implement them other than the occasional website link. Many of the ideas are good but I would have liked to see even more detail including actual examples of mailers, newsletters, and videos. More than anything, I would have liked to see real data on which techniques offered the most ROI on time and money instead of just a few antidotes from the author's only 2 years of selling real estate. At the end of the day, it is worth the read but it is not an 'in depth' guide to farming your market.

I am so excited that this book "The Real Estate Marketing To A Farm" has given me the understanding of how to find and pick the right farm area to market. Tremendous great ideas to use in my marketing expansion to get more listings Thank you!

Great book! I love how this doesn't just tell you what to do but how to do it. Very insightful and thorough. Planning on using the lessons learned in this book to start farming, thank you!

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Farm (Realtor Marketing Book 1) Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) Tax Facts on Insurance & Employee Benefits 2015: Annuities, Cafeteria Plans, Compensation, Disclosure Requirements, Estate and Gift Taxation, Health ... Facts on Insurance and Employee Benefits) Florida Real Estate Law and Practice Explained (All Florida School of Real Estate - Florida Real Estate Mastery) (Volume 1) A Guide to MAKING IT in Real Estate: A SUCCESS GUIDE for real estate lenders, real estate agents and those who would like to learn about the professions. How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) The Real Book of Real Estate: Real Experts. Real Stories. Real Life REAL ESTATE: A Guide for First Time Agents to Effectively Grow Your Business From Nothing to a Sustainable Growing Career (Beginner's Guide, Career Management, Lead Generation, Real Estate Investors) PASSIVE INCOME :REAL ESTATE (Book #5): Proven Strategies on how to succeed in the real estate market and make it an impressive source of passive income(real ... made easy beginner) (MONEY IS POWER) The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money Broken Windows, Broken Business: How the Smallest Remedies Reap the Biggest Rewards The 7 Figure Realtor: Become a Mega Marketer, Sustain Mega Income & Experience Mega Success Real Estate Investing: Comprehensive Beginner's Guide for Newbies (Flipping Houses, Real Estate, No Money Down, Passive Income Book 1) Arizona Tax Lien & Deeds Real Estate Investing & Financing Book: How to Start & Finance Your Real Estate Investing Small Business The Due Diligence Handbook For Commercial Real Estate: A Proven System To Save Time, Money, Headaches And Create Value When Buying Commercial Real Estate (REVISED AND UPDATED EDITION) Principles of Corporate Finance (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) Real Estate Investing Gone Bad: 21 true stories of what NOT to do when investing in real estate and flipping houses